

Department of Economic Development

Prince William County-based Business Enterprise

Marketing Services & Media Communications Outreach Support

Prince William County Department of Economic Development Marketing Program supports County-based businesses marketing services and/or media communications outreach following principal criteria, as deemed appropriate by the Head of Communications, Marketing & Research.

In general, it is desired that the established businesses' request fall within the following key areas:

- Target Industry- Life Sciences, Data Center/Cyber Security/IT
Defense/Federal Agencies/Advance Logistics and Manufacturing
- Entrepreneur or Early-Stage Business
- Innovative Technology
- National or Regional Award Recipients
- Key drivers in Economic Development
- New Business or Expansion
- Endorsement and Testimonial

The level of marketing services and/or media communications outreach range, dependent on resources available and needs assessment of each business enterprise requesting services. The scope of services range, as follows:

- Joint Press Releases (mutually agreed upon)
- Customized Press Release distribution to Key Target National, Regional, Local and Trade Media
- Promotion and Support of Events
- Marketing & Event Consultation Services
- Local VIPs List
- Featured News Articles
- Featured Company Profiles *(NEW)*
- Other customized services as the project may require

For further information, please contact:

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